



BUSINESSS+

SEO PORTFOLIO

SEO PORTFOLIO

SEO PORTFOLIO			
Project Name		Project Name	
Octavius Tea		Tea Resorts	
https://www.octavius.in		https://www.tearesorts.in/	
Keywords	Ranking On Google.com	Keywords	Ranking On Google.com

Whole leaf tea	2	Tea bungalow dooars	3
Octavius Tea	1	Tea Resorts	1
Octavius Coffee	1	Tea resorts dooars	1
Dooars Tea	11	Tea tourism dooars	1
Black tea online	15	Dooars Climate	1
Herbal tea online india	15	Tea experience dooars	1
Nilgiri tea online	3	Tea estate dooars	2
Tea Premix	11	Dooars tea tourism	2
Assam tea caffeine	4	Tea gardens dooars	3
Tea Flush	7	Heritage Bungalow dooars	9
Premix Tea	11	Luxury Heritage Bungalow	10

Project Name Lmj Logistics		Project Name Octavius Chamber	
https://lmjlogisticsltd.in/		http://octaviuschambers.in	
Keywords	Ranking On Google.Com	Keywords	Ranking On Google.Com
Kitting and Packaging	7	Twin Sharing Cabin Bengaluru	2
4PL Services Delhi	8	Exclusive Cubicles Bengaluru	4
Infra Logistics delhi	9	Exclusive Cubicles Delhi	11
Consignment Agent Delhi	3	Mini Conference Room Bengaluru	17
Top Logistics Solutions Delhi	4	Mini conference room delhi	20
outbound logistics delhi	11	Cabin Bengaluru	22
M&C Agent Delhi	3	Twin Sharing Cabin Delhi	35
Agro Commodities Logistics	12		
C & F Agents Delhi	17		
4PL Services Delhi	18		

Project Name Complianceship		Project Name OM Logistics Ltd.	
https://complianceship.com/		https://omlogistics.co.in/	
Keywords	Ranking On Google.Com	Keywords	Ranking On Google.Com
Conversion of private company into public company	7	Train Logistics	1
Checklist for incorporation of company	1	Telecom logistics	1
Conversion of companies	12	Rail cargo services	4
Private company into public company	8	Logistics services providers	8
Active (inc-22a)	10	Automotive logistics delhi	11
Fiu registration	6	Air services	12
Dpt-3	30	Road Logistics	13
Checklist for company incorporation	2	Sea Freight Logistics	19
Company incorporation checklist	4	Technology logistics	20
Conversion of private company to public company	4	3pl services	21

Search Engine optimization

Our SEO Services bundle centers around your web crawler perceivability for predictable activity and increase in potential clients. It also involves your rank on Google as well as your opposition within the same specialty, market, or niche as yours.

With our SEO service, you'll soon leave your rivals behind. We include the following:

- **Month to Month Reports**
- **Site Analysis**
- **Blog Setup (if necessary)**
- **Search Engine Optimization Writing**
- **Quality Backlinks**
- **Google Analytics Report**

Search Engine optimization

Specifics	Description
ANALYSIS AND ON-PAGE SEO	
Website Content Analysis (One Time Set-Up)	Comprises 20-25% of the Google algorithm
Accurate Meta Data Analysis	Analyze Metadata (Target Keywords) based on search engine guidelines
Sitemap Integration	Submission of Sitemap to Search Engine Sites like Google
Website Structure Analysis	Analyze The Structure of the website that includes the uniformity of the navigation and responsiveness when viewing the site using mobiles and tabs
Detailed Competitor Analysis	Review of the websites of top competitors
Inclusion to Webmaster Tools	Adding the website to webmaster tools which is part of search engine features
Google Analytics Installation	Installation of Google Analytics which records the visitors and the pages being viewed
Comprehensive Keyword Research	Thorough research of words to be used to attract and convert website visitors

Google Map Listing for your Business/Services

Adding of our business website to Google Maps/Internet

Online Reputation Check

Checking of the website's reputation to know if the site is being banned by search engines (Google, Yahoo, Bing, etc.)

Historical Backlinks Check

Gathering of backlinks from the very beginning up to the present

Search Engine Submissions

Submitting of website to some of the biggest search engines worldwide (Google, Yahoo, Bing)

Google Maps Inclusion

Adding address to Google Maps so it will become visible in search results

Search Engine optimization

Specifics	Description
Website Image Alt Tagging	Tagging the images you used on the website to improve visibility when searching for related images
Domain and Page Authority Indexing	Inclusion of the owner of the website in the search engine results whenever the site is indexed in the results
Your choice of words to be linked	Choosing of Keywords (words) that you want to be linked to a website

OFF PAGE SEO

Social Bookmarking

Submission of the website to high PR bookmarking sites like Delicious, Reddit, Google Bookmark

Directory Submission

Through Directory Submission, we can improve link popularity of the client's websites. So everyone will find high PR (page ranking) directory submission site list to improve their site ranking plus link popularity

Unique Article Writing

Writing of article(s) based on website offerings and search engine guidelines
**maximum of 8 articles per month*

Article Submission

Posting of articles on website and submission to high PR article sites like ezines to rank higher

Search Engine optimization

Specifics	Description
Marketing Infomercial Video Postings	Posting and submitting videos to Youtube and other streaming sites for marketing purposes *as needed
Forum Profiling	Creating profile bio with link going to website
Web 2.0 Submission	Submission of content via Hubpages, Squidoo, blog sites, etc.
Content Conversion and Sharing	Vital technique of SEO whereby we convert online and offline content to PDF, DOC or PPT files and submit them to file sharing sites
Blog Commenting on Related Niche Sites	Commenting on related blog sites with attached links

Search Engine optimization

Specifics	Description
Micro Site Submission	Submission of links with concise persuasive description
Podcast Submissions	Recording audio and submitting it podcasting sites like iTunes and Soundcloud for link building & reputation building purposes *Limited to basic editing only
Complete PDF Report	A full report of the website's status and its ranking to be sent via email A full report of the website's status and its ranking to be sent via email

WEBSITE SUPPORT

Website Audit	A thorough website audit and report regarding current website health
Website Error	Fixing Critical website errors that might permanently harm the website's online reputation

We believe this works for Digital Marketing on the whole. Marketing is at its best when your target audience does not feel like it's being marketed to, when your message isn't forced on them. And Digital Marketing, when done right, comes the closest to achieving that.

Digital Marketing is for All Companies, Big and Small

It used to be that marketing was something only big companies had a budget for. With Digital Marketing, smaller businesses can join the game and go after their slice of the online market.

Digital Marketing is Real-Time and Targeted

Gain insight on what your customers really want and engage more effectively as you get to interact with them at the exact times they have interest and questions about your product.

Digital Marketing is Mobile

Never miss an opportunity to be there for your audience. With Digital Marketing, you are always within arm's reach of your target audience, literally.